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If You Are Looking for More Happiness and Success, Read *The Work-Life Equation*

Award-Winning Book Helps Readers Identify, Address and Eliminate Life's "Achilles Heel" – Our Collective Bad Behaviors

Axiom Business Book Awards named *The Work-Life Equation* a 2017 Bronze Medalist winner in the Human Resources/Employee Training category.

The author of this new book aims to address an obvious, but massive problem most people experience: the anger, sadness, and stress we often feel in our lives.

The culprit? Bad behavior that leads to a demeaning work environment and an unfulfilled home life. Many of us experience poor communication, superficial listening, a lack of commitment, explosive angry outbursts, and poor emotional judgments.

The solution, says William Maw, author of the acclaimed new book *The Work-Life Equation: Six Key Values That Drive Happiness and Success*, is a return to, and emphasis on, six key values: cooperation, consideration, compassion, courtesy, respect, and responsibility.

Adam Grant, Professor of management, Wharton School of the University of Pennsylvania, and *New York Times* bestselling author of *Give and Take* says “*The Work-Life Equation* takes us back to the core principles that we learned as children but forget as adults. If more workplaces were marked by Bill Maw’s values of cooperation, consideration, compassion, courtesy, respect, and responsibility, we’d all be happier and more successful.”

The Work-Life Equation begins with a frank discussion of the need for self-awareness and self-improvement. Using the formula $(H,S) = f(4C, 2R)$, Maw describes how the “winning formula” for happiness and success can be applied via six behaviors.

Maw also shows readers how to apply the Pareto principle (also called the 80–20 Rule) to address the majority of bad behaviors. Throughout the book, he provides an in-depth review of each of the six key behaviors along with ways to better implement and live them. In addition, a self-assessment tool allows individuals, teams and organizations to objectively measure each behavior and identify areas of potential improvement.

About the Author: William Maw (Bill) is a husband, father, executive, mentor, motivational speaker, and writer with over 30 years of workplace experience. He is currently on the leadership team at a financial technology company in New York City. His experience in the corporate world has included General Electric, where he attended the company’s Jack Welch Leadership Development Center, and founder of an import and wholesale business. He has worked for large, midsize, and small companies around the world, and today he is passionate about personal growth and development as a means toward happiness and success in both work and life. A speaker who has keynoted Princeton University’s annual *Business Today* conference. He has also served as a guest lecturer at Princeton, speaking on “10 Key Lessons in Business Life.” Bill is also an active member of The Wall Street Journal CFO Network. A native of England, Bill moved to the United States in the early 1980s. He lives in New Jersey and Florida with his wife Tara, their two sons Henry and Wills, and an ecstatic yellow lab called Sugar.

About Axiom Business Book Awards: The Axiom Business Book Awards are the largest and most respected critical guidepost for business books in today's new world of publishing. These prestigious and competitive awards are presented in 22 business categories and serve as the premier list to help readers discover new and innovative works. For more information, visit <http://www.axiomawards.com>.

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Six Key Values That Drive Happiness and Success

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